

App Store Optimization
Company

**Dgtl mart Technology
Pvt Ltd**

Introduction

Dgtlmart Technology Pvt Ltd is a leading digital marketing company specializing in App Store Optimization (ASO). We help businesses increase app visibility, drive organic downloads, and grow revenue.

What is App Store Optimization (ASO)?

ASO is the process of improving app visibility and conversion rates in app stores such as Google Play and Apple App Store. It involves optimizing keywords, titles, descriptions, visuals, and reviews.

Why ASO is Important?

1. Over 5 million apps are available across app stores
2. 65% of downloads come from search
3. Helps apps rank higher and reach the right users
4. Boosts organic downloads & reduces ad spend
5. Builds credibility with better ratings and reviews

Our ASO Services

1. Keyword Research & Optimization
2. App Title & Description Optimization
3. Icon, Screenshot & Video Optimization
4. Ratings & Reviews Management
5. Competitor Analysis
6. Conversion Rate Optimization (CRO)

Conclusion

App Store Optimization is the key to long-term success. With Dgtlmart Technology Pvt Ltd, you get proven strategies, expert execution, and measurable growth. Let's work together to boost your app rankings, downloads, and revenue.